FOSS United Industry Partnership Opportunities

Empowering FOSS in India
Introduction

FOSS United Foundation: Empowering FOSS in India

Established in 2020 as a non-profit organisation

Aim to build quality FOSS for public good

Grassroots support to the FOSS Community and Projects

9+ Industry Partners and welcoming more

Promotes Tinkering and Hacking Culture on College Campuses
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Our Philosophy

FOSS Principles

- Freedom to use, study, and modify
- Open source code accessible to all
- Developed by a diverse community
- Built for sustainability and future generations

FOSS’s Impact

Freedom  Transparency  Collaboration  Sustainability
Programs at FOSS United
Empowering Through Diversity of Programs

- FOSS Grants
- Community Days and Events
- Mon School & FOSS Clubs
- OASIS Network
- Job Board
- Public Policy Initiatives
## Partnership Tiers & Contribution Levels

### BENEFITS

<table>
<thead>
<tr>
<th>Tiers</th>
<th>Bronze</th>
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<th>Gold</th>
<th>Platinum</th>
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<td>1 Crore INR</td>
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### Branding Visibility

- **Logo mentions at all community events throughout the year**
  - Bronze: ✔
  - Silver: ✔
  - Gold: ✔
  - Platinum: ✔
  - Patron: ✔

- **Logo on website partnership page**
  - Bronze: Small
  - Silver: Small
  - Gold: Medium
  - Platinum: Large
  - Patron: Large

- **Logo on platform home page**
  - Bronze: —
  - Silver: —
  - Gold: ✔
  - Platinum: ✔
  - Patron: ✔

- **Logo on FOSS United newsletter**
  - Bronze: —
  - Silver: —
  - Gold: ✔
  - Platinum: ✔
  - Patron: ✔

### FOSS United Platform

- **Feature blogpost FOSS at the organisation (Optional)**
  - Bronze: ✔
  - Silver: ✔
  - Gold: ✔
  - Platinum: ✔
  - Patron: ✔

- **Feature job offerings at Job Board in "From Partners' Section" (Optional)**
  - Bronze: ✔
  - Silver: ✔
  - Gold: ✔
  - Platinum: ✔
  - Patron: ✔
**Partnership Tiers & Contribution Levels**

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**Community Events**

- Announcement of avenues like job openings etc at community events in city of choice.
  - Bronze: ✓
  - Silver: ✓
  - Gold: ✓
  - Platinum: ✓
  - Patron: ✓

- CityFOSS sponsorship discount
  - Bronze: —
  - Silver: 25%
  - Gold: 50%
  - Platinum: 90%
  - Patron: 90%

- Guaranteed FOSS Event Hosting at Office Space (Optional)
  - Bronze: —
  - Silver: 2 Events/Year
  - Gold: 4 Events/Year
  - Platinum: 4 Events/Year
  - Patron: 4 Events/Year

- Logo on FOSS United newsletter
  - Bronze: —
  - Silver: —
  - Gold: ✓
  - Platinum: ✓
  - Patron: ✓

- Logo mentions in CityFOSS Conference promotional collateral (Any 1 city of choice) (Optional)
  - Bronze: —
  - Silver: Small
  - Gold: Medium
  - Platinum: Large
  - Patron: Large

**Flagship Events**

- Logo Mentions in signage for IndiaFOSS and FOSS Hack editions
  - Bronze: Small
  - Silver: Small
  - Gold: Medium
  - Platinum: Large
  - Patron: Large

- Sponsors' desk at IndiaFOSS
  - Bronze: —
  - Silver: —
  - Gold: ✓
  - Platinum: ✓
  - Patron: ✓
## Partnership Tiers & Contribution Levels

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### Others

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<tr>
<td>Join monthly members' call</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Receive half yearly reports</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Invitee at United by FOSS Podcast (around 60 min) (Optional)</td>
<td>—</td>
<td>—</td>
<td>1 Episode</td>
<td>1 Episode</td>
<td>2 Episodes</td>
</tr>
<tr>
<td>Join the quarterly leadership call</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>✓</td>
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</table>
FOSS Grants Program

FOSS United offers grants to empower and advance FOSS projects in India. We provide financial support, mentorship, and resources to projects aligned with our mission.

Goals

Fostering innovation, enhancing FOSS project sustainability, and strengthening the FOSS ecosystem.

17 Project Grants

₹2.32 Cr. Grant Amount

20 Event Grants

*Data as of 1st October 2023

fossumited.org/grants
Community Days and Events

FOSS United organise and sponsor community days, meetups, and events that bring together FOSS enthusiasts and experts. These gatherings provide opportunities for networking, learning, and collaboration.

13 Cities
450+ Sessions Delivered
9500+ Participation
4500+ Actively Engaged Members
30+ Sponsors
50+ Community Partners

Goals
Building a stronger FOSS community, promoting knowledge sharing, and fostering collaboration.

*Data as of 31st October 2023*
Capturing FOSS in Action

IndiaFOSS Conference, FOSS Meetups, and FOSS Hackathon
Mon School & FOSS Clubs

Mon School is FOSS United's flagship education initiative, promoting FOSS awareness and skills among students. FOSS Clubs at educational institutions encourage hands-on learning and collaboration.

Goals

Nurturing the next generation of FOSS contributors, advocates, and innovators.

Published Courses: 6
Total Signups: 11,022
Active Learners: 7,489

*Data as of 1st October 2023*
OASIS Network

FOSS United is a founding partner of the OASIS, which is a network of organizations united by the vision that Free and Open-Source Software (FOSS) can empower citizen sector organizations and communities to create positive impact at scale.

oasis.org
FOSS for NPO’s

FOSS United have been helping non-profit organisations (NPO) get access to a large number of business tools that help them manage their day to day affairs easily, everything from HR, payroll, and accounting to customer relations and communications.

Goals

Leveraging FOSS for social good and making a meaningful impact on communities.

16
NPOs Supported
Job Board

FOSS United's job board connects FOSS professionals with career opportunities in partner organisations.

Goals

- Bridging the talent gap, empowering FOSS professionals, and strengthening the FOSS job market.

Access to the FOSS United Job Portal

- Exclusive access to our job portal, connecting partners with talented FOSS professionals in India.
- Streamline your hiring process by tapping into a pool of skilled individuals who share a passion for FOSS.
- Access to the best software developer talent in the country across the 4000+ actively engaged community.
Public Policy Initiatives

FOSS United engages in public policy advocacy to promote FOSS adoption and open standards. We collaborate with policymakers and organisations to create a more FOSS-friendly environment.

Goals

Shaping policies that facilitate FOSS growth and adoption in India, ensuring a level playing field for FOSS projects and communities.

forum.fossunited.org/policyv2
IndiaFOSS conference 2022

- **2** Days
- **Bangalore** Location
- **48** Sessions Delivered
- **600+** Participation
- **Hardware & Software** Hands-on Workshops
- **5** Hardware Stalls & Community Spaces
- **8** Sponsors
- **24** Community Partners

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Noteworthy Participants

Richard Stallman
Founder, Free Software Foundation

Kannan Moudgalya
Professor, IIT Bombay

Tarunima Prabhakar
Research Lead and CoFounder, Tattle

Harsh Nisar
Data Scientist, Ministry of Rural Dev.

Rahul Kulkarni
Chief Technology, Samagra

Shakthi Kannan
Free Software Developer

Abhishek Singh
CEO, KarmaYogi Bharat, Govt of India

Vindhya Shanmugham
Director Engineering, Myntra

Kovid Goyal
Creator, Calibre eBook Reader

Apar Gupta
Executive Director, Internet Freedom Foundation

Priyanka Nahata
Architect at Flipkart
What’s in store for 2024

- 15+ City Chapters
- 200+ Events
- 800+ Talks/Sessions
- 11000+ Participation
- 20+ College Clubs
- 150+ Projects During FOSS Hack
- 50+ Community Partnerships
Our Partnership Philosophy

**Commitment to Mutual Growth**
We believe in fostering partnerships that benefit both parties.

**Community-Centric Approach**
Our partnerships prioritise the FOSS community’s interests.

**Long-Term Commitment**
We seek partners who share our vision for sustainable FOSS growth.

**Collaborative Innovation**
We encourage collaborative projects that advance FOSS in India.

**Transparency and Accountability**
We maintain open communication and accountability in partnerships.
Where does our Community Spend Time

Meetup & Conference
9500+ Participants

Telegram
4800+ Members

Web-Forum
1100+ Members

Talks & Podcast
87,000+ Views

Newsletter & Blog
600+ Subscribers

Social Media Channels
12000+ Followers
Maximize Your Impact: 80G and CSR Benefits

**Tax Savings**
Utilize Section 80G of the Indian Income Tax Act to claim deductions on your charitable donations, reducing your taxable income and enhancing the efficiency of your contributions.

**Boost Brand Image**
Align your brand with social good, elevating your corporate image, and building a reputation as a socially responsible entity.

**Employee Morale**
Foster a culture of giving and purpose within your organization, boosting employee morale and attracting talent who value social responsibility.

**Community Engagement**
Directly contribute to the betterment of society. Your CSR initiatives support crucial projects and communities, making a tangible difference.
# Community Benefits

<table>
<thead>
<tr>
<th>Access to India's Thriving FOSS Ecosystem</th>
<th>Access to 9,500+ &amp; growing FOSS developer community throughout the year.</th>
<th>Demonstrated Commitment to FOSS and Open Source Principles.</th>
<th>Contribution to a Democratic and Equitable Digital Landscape.</th>
</tr>
</thead>
</table>
Almost all tech companies use FOSS in some way or the other.

Barely anyone acknowledges the use of FOSS technologies.

Even lesser organisations support or contribute back to the community that builds these technologies.

fossunited.org/partners
Our Current Partners

Patron
- ZERODHA
- Frappe

Gold
- SENSIBULL
- elasticrun
- GitHub
- obviouS

Silver
- LAMBDATEST
- Streak™
- JuliaHub

Bronze
- Pipal Academy
Why Partner With FOSS United?

- Commitment to FOSS Growth in India 🇮🇳
- Access to a Network of Innovators
- Influence the Future of FOSS Development
- Contributing to a More Democratic and Equitable Digital World
- Gain Exposure in the FOSS Community
Past Industry Partners/Sponsors

- **Contributing to FOSS Growth**: These partnerships have played a pivotal role in advancing the FOSS ecosystem in India and beyond.

- **Building a Stronger Future**: While they may be past partners, the impact of their support continues to shape our journey towards a brighter digital future.
Meet our Team

Rushabh Mehta
Director

Kailash Nadh
Director

Venkatesh Hariharan
Public Policy Director

Vishal Arya
Program Director

Riya P Mathew
Program Manager

Sai Rahul Poruri
Part-Time / Volunteer

Vinay Kumar C
Part-Time / Volunteer

Vishnu Sudhakaran
Part-Time / Volunteer

fossunited.org/about
Get in touch with us

fossunited.org

foundation@fossunited.org